



Apni Rasoi Ko Banaiye

Khaas, Asian Flame Ke Saath...



CERTIFIED BY:



MANUFACTURED BY-BALAJI ENTERPRISES



About Us



Founded in 1971, Balaji Enterprises stands as a symbol of trust, innovation, and excellence in the kitchenware manufacturing industry. With over five decades of experience and a deep-rooted commitment to quality, we have proudly established ourselves as one of India's leading manufacturers of Gas Stoves and Pressure Cookers under our renowned brand Asian Flame.

From humble beginnings to a recognized national brand, our journey has been defined by continuous improvement, customer satisfaction, and a passion for delivering reliable kitchen solutions. At Asian Flame, we believe that every kitchen deserves products that combine performance, safety, and style. Our advanced production units are equipped with modern technology and operated by skilled professionals who ensure that every product meets rigorous quality standards before it reaches your home.

Each Asian Flame Gas Stove is designed with precision engineering to provide efficient flame control, durability, and elegant aesthetics that enhance your kitchen's appeal. Our Pressure Cookers are built to deliver unmatched performance, ensuring faster, safer, and healthier cooking every day.

Over the years, Balaji Enterprises has continued to innovate and adapt to the changing needs of modern households, offering a wide range of products that balance tradition with technology. Our commitment to excellence, customer satisfaction, and ethical business practices has earned us the trust of millions of customers across India.

At Asian Flame, we don't just make kitchen appliances – we create experiences that bring families together through the joy of cooking. With every flame that ignites and every meal that's prepared, our products stand as a testament to our legacy of quality and our vision for a brighter, more convenient future.

Balaji Enterprises – Igniting Kitchens, Inspiring Homes Since 1971.

Why Choose Asian Flames by Balaji Enterprises ?

- ✔ **Legacy of Trust (Since 1971):** Over 50 years of manufacturing excellence in kitchen appliances.
- ✔ **Quality You Can Rely On:** Each product undergoes rigorous quality checks to ensure durability and safety.
- ✔ **Innovative Designs:** Modern and user-friendly designs crafted to enhance your cooking experience.
- ✔ **Advanced Manufacturing:** State-of-the-art production facilities equipped with cutting-edge technology.
- ✔ **Customer-Centric Approach:** We prioritize customer satisfaction through superior products and prompt service.





Mission

At **Balaji Enterprises**, our mission is to create world-class kitchen appliances that combine quality, safety, and affordability to make everyday cooking simpler and more enjoyable. Through our brand **Asian Flame**, we aim to design and manufacture innovative gas stoves and pressure cookers that meet the evolving needs of modern households.

We are dedicated to maintaining the highest standards of manufacturing excellence, using advanced technology and skilled craftsmanship to deliver products that our customers can trust for years. Our focus remains on continuous improvement, sustainable growth, and complete customer satisfaction, ensuring that **Asian Flame** continues to shine as a symbol of reliability, durability, and innovation in the kitchenware industry.



Vision

At **Balaji Enterprises**, our vision is to make **Asian Flame** a leading and most trusted brand in the kitchen appliance industry – known for quality, innovation, and reliability. We aspire to bring modern, energy-efficient, and durable cooking solutions into every household, enhancing the joy and comfort of everyday cooking.

Our goal is to continuously evolve with technology and design, setting new benchmarks in safety, performance, and customer satisfaction.



SINGLE S.S.

BURNER



Key Features:

- Stainless Steel Body
- Brass Burner
- Stylish Knob
- Heavy Duty Stamp



SINGLE MINI

SINGLE VS/2



SINGLE MARVAL



DOUBLE S.S.

BURNER



Key Features:

- Stainless Steel Body
- Brass Burner
- Stylish Knob
- Heavy Duty Pansupport
- Laser Design Also Available



2BR VERNA MODEL

2BR MAX



INSPIRING LEADERS



2BR PRINC MODEL

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DOUBLE S.S.

BURNER



Key Features:

- Stainless Steel Body
- Brass Burner
- Stylish Knob
- Heavy Duty Pansupport
- Laser Design Also Available



2BR MINI DELUXE

2BR SHAKTI



INSPIRING LEADERS



MARVEL

DOUBLE S.S.

BURNER



Key Features:

- Stainless Steel Body
- Brass Burner
- Stylish Knob
- Heavy Duty Pansupport
- Laser Design Also Available



2BR SLIM

2BR SONA MODEL



2BR VS2

2BR VERNA MODEL



MANUFACTURED BY-BALAJI ENTERPRISES

TRIPLE S.S.

BURNER



Key Features:

- Stainless Steel Body
- Brass Burner
- Stylish Knob
- Heavy Duty Pansupport
- Jumbo Brass Burner



3BR DOUBLE DECKER

3BR HEXA



3BR C MODEL



TRIPLE S.S.

BURNER



Key Features:

- Stainless Steel Body
- Brass Burner
- Stylish Knob
- Heavy Duty Pansupport
- Jumbo Brass Burner



3BR SHINE MODEL

3BR VERNA MODEL



TRIPLE COOK

FOUR S.S. BURNER



Key Features:

- Stainless Steel Heavy Body
- Forged Brass Burner
- Stylish D-Type Support
- Stylish Knob
- 360 Revolving Inlet Nozzle



4BR DOUBLE DECKER

MANUFACTURED BY-BALAJI ENTERPRISES

SINGLE GLASS BURNER



Key Features:

- 8mm Glass
- Heavy Pansupport
- Brass Burner
- Powder Coating Frame & Pansupport
- Metallic Knob



MANUFACTURED BY-BALAJI ENTERPRISES

DOUBLE GLASS

BURNER



Key Features:

- 8mm Glass
- Heavy Pansupport
- Brass Burner
- Powder Coating Frame & Pansupport
- Metallic Knob
- Jumbo Burner Also Available



ZBR NANO COLOR

ZBR NANO BLACK



ZBR COLOR



MANUFACTURED BY-BALAJI ENTERPRISES

TRIPLE GLASS

BURNER



Key Features:

- 8mm Glass
- Heavy Pansupport
- Brass Burner
- Powder Coating Frame & Pansupport
- Metallic Knob
- Jumbo Burner Also Available
- Matty Blave Glass, Mirror Glass, Bidding Glass, White & Black Glass Also Available.



3BR MATT BLACK

3BR BLACK



3BR SUNSET



TRIPLE GLASS

BURNER



Key Features:

- 8mm Glass
- Heavy Pansupport
- Brass Burner
- Powder Coating Frame & Pansupport
- Metallic Knob
- Jumbo Burner Also Available
- Matty Blave Glass, Mirror Glass, Bidding Glass, White & Black Glass Also Available.



3BR BLACK MIRROR

STAR BLACK MIRROR



3BR FULL MIRROR

TRIPLE GLASS

BURNER



Key Features:

- 8mm Glass
- Heavy Pansupport
- Brass Burner
- Powder Coating Frame & Pansupport
- Metallic Knob
- Jumbo Burner Also Available
- Matty Blave Glass, Mirror Glass, Bidding Glass, White & Black Glass Also Available.



FULL MIRROR CROWN

HOB BLACK MIRROR



INSPIRING LEADERS

EDGE SPECTRA MIRROR



SHAGUN BLACK



MANUFACTURED BY-BALAJI ENTERPRISES



4BR BLACK GLASS

4BR BLACK GLASS

4BR BLACK GLASS

4BR BLACK GLASS



KEY FEATURES:

8mm Glass | Heavy Pansupport | Brass Burner |
Powder Coating Frame & Pansupport | Metallic Knob |
Jumbo Burner Also Available

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BAHUBALI SERIES

BURNER



2BR BAHUBALI



Key Features:

- Stainless Steel Body
- Brass Burner
- Stylish Knob
- Heavy Duty Pansupport
- Laser Design Also Available

3BR BAHUBALI

Key Features:

- Stainless Steel Body
- Brass Burner
- Stylish Knob
- Heavy Duty Pansupport
- Jumbo Brass Burner



PRESSURE

COOKER



Key Features:

- Extra Thick Base Heat Evenly Cook Fast
- Easy To Clean
- New Improved Induction Base
- Sturdy, Strong Handles
- 100% Leak Tested
- Side Handle Unbreakable Warranty Life Time
- Stainless Steel Lid



CONTURA

Available In :
2Ltr, 3Ltr, 5Ltr, 7Ltr

CLASSIC

Available In :
1.5Ltr, 2Ltr, 3Ltr, 5Ltr, 7Ltr



PRESSURE

COOKER



Key Features:

- Extra Thick Base Heat Evenly Cook Fast
- Easy To Clean
- New Improved Induction Base
- Sturdy, Strong Handles
- 100% Leak Tested
- Side Handle Unbreakable Warranty Life Time
- Stainless Steel Lid



HANDI

Available In :

1.5Ltr, 2Ltr, 3Ltr, 5Ltr, 7Ltr

NON-STICK CONTURA

Available In :

2Ltr, 3Ltr, 5Ltr, 7Ltr

Key Feature :

Hard-Anodised Body



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Har Rasoi Ki Pehchaan,
Asian Flame...



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